

ATOS Radio Continues to be a successful offering by ATOS:

We are still using Softlayer - IBM Cloud to host and deliver all Content.

We determined to not renew the contract for software support from Spacial Audio (provider of the broadcast software) as we have not used their support since we first set up the system, over 2 years ago.

We added 100 GB disk space as we continue to add content. We have about 80GB of space still available for expansion.

We are using approx 40% of our allotted 5TB bandwidth per month (Room to add listeners)

Current Monthly Cost of the Hosting/Streaming is \$126.58 (Includes 5TB Bandwidth)

There are currently 9640 Tracks in the playlist.

Here are the Stats for Six months ending Dec31 2015

Summary report

Generated on February 03, 2016, 15:09 PM

Report period July 01, 2015 - December 31, 2015

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Song types ALL

Song history summary

Total tracks played 70283

Unique tracks played 9339

Total performances 1759026

Average listeners

(Per song) 25

Peak listener count 50

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(Aggregated tuning hours) 108889 hours (Avg 18,000 hours per month)

Here are the Stats for January 2016

Summary report

Generated on February 03, 2016, 14:54 PM

Report period January 01, 2016 - January 31, 2016

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Song types ALL

Song history summary

Total tracks played 12248

Unique tracks played 8327

Total performances 364642

Average listeners

(Per song) 30

Peak listener count 58

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(Aggregated tuning hours) 22209 hours

The general trend in listening hours is up!

I would still like to see the "peak" increase, 58 Simultaneous listeners, is not a massive audience.

I don't have exact figures for total audience, (not something we capture in the Database) but we received requests from 1,141 unique listeners in last year. I suspect the reach is well over 2,000 unique listeners per month.

Steve Worthington